

JOIN  
TODAY  
FOR ~~\$99~~

**\$49!\***

**HyVee** PLUS™

PREMIUM MEMBERSHIP

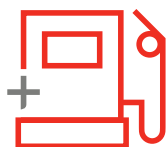
\*Special introductory price for the first year of membership. \$99 per year renewal.



# MEMBERSHIP HAS ITS PERKS. AND LOTS OF THEM.

With Hy-Vee Plus, our **plus** really does equal more.

## IN-STORE & ONLINE PERKS



### FUEL SAVINGS EVERY TIME YOU SHOP

Earn **3¢ per gallon** on every in-store or online purchase\*.

\*some exclusions apply



### EXCLUSIVE MONTHLY DEALS & OFFERS

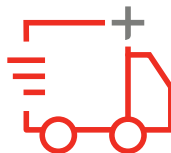
Get new deals and offers just for you **every month**.



### RED LINE™ ACCESS

**Whatever you need**, day or night, our Red Line team is ready to take your call or text.

## ADDITIONAL ONLINE PERKS



### FREE STANDARD GROCERY DELIVERY

Get **FREE Standard Grocery delivery\*** on Aisles Online orders of \$30 or more.

\*where available, check delivery area. Floral & Pharmacy deliveries excluded.



### FREE 2-HOUR EXPRESS PICKUP

Get **FREE 2-hour pickup** on Aisles Online orders of \$30 or more.



### PERSONAL SHOPPER

Give **real-time feedback** as your online order is shopped.

## It all adds up!

**\$62** in additional fuel **savings** each year<sup>1</sup>

<sup>1</sup>Based on two purchases a week and redeemed on 20 gallons of gas

**Over \$100** in exclusive product **savings** each month<sup>2</sup>

<sup>2</sup>Based on redemption of all available exclusive member monthly offers

**\$935** delivery and express pickup **savings** each year<sup>3</sup>

<sup>3</sup>Based on two deliveries or express pickup per week

Sign up today with promo code **UOFI49**  
[hy-vee.com/plus](https://hy-vee.com/plus)

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PREMIUM MEMBERSHIP

